

T^{LOCK}BRFVIR

Protected by 

The Optimal balance between
**PROTECTION &
PERFORMANCE**

Viazera

A BRAND OF
Limagrain 

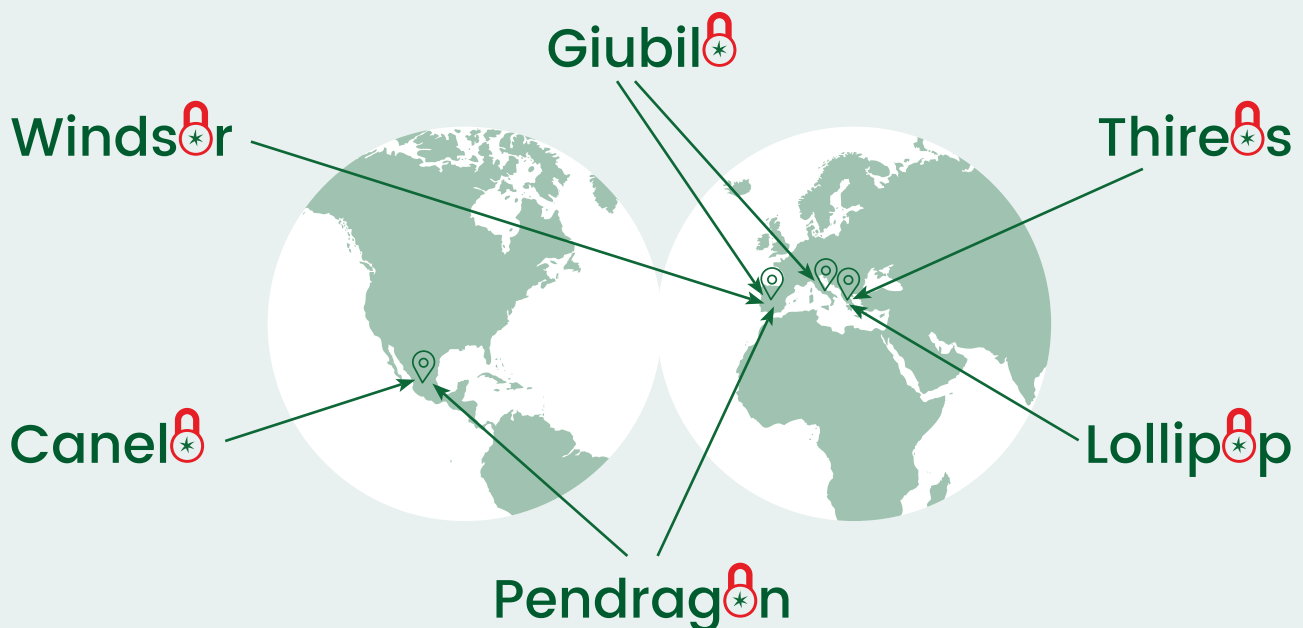
ToBRFV IR

Protected by 

Hazera has been investing endless resources to develop tomato varieties capable of giving an effective level of ToBRFV resistance without compromising their yield and fruit quality.

In 2022, we launched our ToBRFV IR varieties, providing our customers effective tools to face the highly infectious virus.



We are proud of our wide range of ToBRFV IR portfolio, which enables us to customize the optimal solution for every market.



Giubil

Indeterminate Cherry Round



Market  Italy  Spain



Strength High yield potential, fruit uniformity, strong plant vigor, cluster arrangement, a comprehensive resistance package



Resistance Package*

HR: ToMV, Vd, For, Fol: 0,1, Pf

IR: Mi, Mj, TYLCV, TSWV, ToBRFV



Growing Season Overwinter




Environment Protected or Mid-Tech Greenhouses



Canel

Indeterminate Saladette



Market  Mexico: Bajio, Sinaloa, Baja, South Mexico



Strength High yield potential with strong vigor and outstanding fruit quality and firmness



Resistance Package*

HR: Vd, Fol: 0,1,2, ToMV, Sl, Pf, Lt

IR: Mi, TYLCV, TSWV, ToBRFV



Growing Season All year around



Environment Protected



Pendragon

Indeterminate Cherry Mini Plum



Market  Spain  Israel  Mexico
 Netherlands



Strength Long shelf life, fruit firmness, high yield potential, fruit size and uniformity, easy harvest, a comprehensive resistance package



Resistance Package*

HR: TMV, SI, TTV, Fol: 0
IR: Mi, Mj, TYLCV, ToBRFV



Growing Season All year around



Environment Protected, heated greenhouses



Windsor

Indeterminate Cherry Mini Plum



Market  Spain  Israel
 Netherlands



Strength Long shelf life, fruit firmness, high yield potential, fruit size and uniformity, easy to harvest, a comprehensive resistance package



Resistance Package*

HR: TMV, SI, TTV, Pf, Fol: 0
IR: Mi, Mj, TYLCV, ToBRFV



Growing Season All year around



Environment Protected, heated greenhouses



Thireos

Indeterminate Beef



Market  Greece



Strength High yield potential, fruit uniformity, strong plant vigor, a comprehensive resistance package



Resistance Package*
HR: Vd, Fol: 0,1, ToMV, Sl, For
IR: TSWV, Mi, Mj, ToBRFV



Growing Season Spring and overwinter



Environment Protected



Lollipop

Indeterminate Cherry Mini Plum



Market  Greece



Strength A combination of high yield potential, good plant adaptability and very good taste. Easy to harvest.



Resistance Package*
HR: ToMV, Sl, Pts, ToTV
IR: TSWV, TYLCV, Mi, ToBRFV



Growing Season Overwinter



Environment Protected



Introducing:

Tomatoes that Work for You



These days we are witnessing a growing global trend of a significant increase in production costs and labor shortage. At Hazera, we develop tomato varieties with outstanding advantages, which provide an optimized solution to the entire chain.

Windsor 



Pendragon 



Camelot



Advantages to the Entire Chain



FOR THE GROWER

- ▶ A wide resistant package, including ToBRFV IR (Pendragon, Windsor)
- ▶ Flexibility in workforce management.
Up to 40% savings on manual labor due to efficient harvesting
- ▶ Less unmarketable fruits.
Up to 30% more yield per kg/m²
- ▶ Ripens on the plant: Efficient and fast picking.
High **flexibility** in harvesting frequency - up to every 14 days!
At least 100% improvement

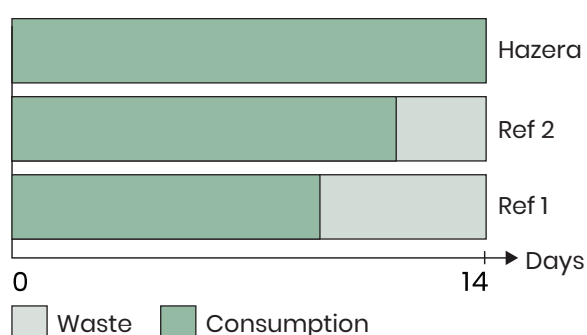


FOR THE RETAILER

- ▶ Less waste with Long shelf life and excellent firmness
- ▶ Red shiny skin & good brix levels
- ▶ Uniform size and fruit weight during the season

Less Waste*

Post harvest shelf life



▶ **0% waste, after 14 days!**

*The data presented is for informational purposes only and based on an internal survey



FOR THE FINAL CONSUMER

- ▶ Better quality and taste
- ▶ Longer storage

Enabling the consumer to enjoy the fruit for a longer time



For more info on ToBRFV and Hazera's pipeline please contact:

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Hazera Seeds

* Resistant varieties may exhibit some disease symptoms or damage under heavy pest pressure and/or under adverse environmental conditions and/or in the face of new biotypes, pathotypes, races or strains of the pest that may emerge. Soil temperature above 27°C and other stresses may cause nematode resistance to break.

**please refer to the ISF definitions at http://www.worldseed.org/wp-content/uploads/2017/05/Definition_on_reaction_plants_to_pests_2017_final.pdf

A copy of the definitions for terms describing reactions of plants to pests for the Vegetable Seed Industry, can be obtained at our offices upon demand.

Attention: This information and any complementary/other verbal or written information that may be given on behalf of Hazera present average results of specific trials; these are neither exhaustive nor necessarily accurate and may not be regarded as advice, guidance, recommendation, representation or warranty. Sowing times and growing areas are indicative only. Pictures are illustrative only. The sale & use of seeds are subject to the terms and conditions appearing collectively on seed packages and in catalogues and/or at: <http://www.hazera.com/terms-and-conditions>. E&OE. © Hazera 2023. All rights reserved.

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